# Grant Opportunity RFP

<table>
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<th>Grant Purpose</th>
<th>To support the <a href="#">Know Diabetes by Heart</a> (KDBH) initiative’s purpose to reduce cardiovascular death (CVD), heart attack, heart failure and stroke in people living with type 2 diabetes (T2D).</th>
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| Desired outcomes | Grant applications should address and deliver outcomes on one or more of the following measures:  
  **Awareness**  
  - Increase the proportion of people living with T2D who are aware that cardiovascular disease is the leading cause of death.  
  - Increase the proportion of people living with T2D who are aware they are at an increased risk for heart attack, heart failure and/or stroke.  
  **CVD Risk Conversations**  
  - Increase the proportion of health care providers who discuss the risk for heart disease with all their patients with T2D.  
  - Increase the proportion of people living with T2D who have discussed their risk for heart disease with their health care provider.  
  **Diabetes Self-Management Education and Support (DSMES)**  
  - Increase the proportion of people living with T2D who report they have attended DSMES.  
  - Increase the proportion of health care providers who refer all patients with T2D to DSMES.  
  **Provider confidence in therapies with CVD Risk Benefit**  
  - Increase the proportion of health care providers who are confident they can effectively prescribe and manage T2D using second-line anti-hyperglycemic agents that can also improve CVD risk.  |
| Grantee Organization(s) – could be single grantee or collaborative grant | The organization’s work is aligned to the purpose of Know Diabetes by Heart to reduce CV death, heart attack, heart failure and stroke in people living with type 2 diabetes.  
  The organization’s core audience aligns with the target audience of the Know Diabetes by Heart initiative:  
  - People living with type 2 diabetes- emphasis on people between the ages of 45 and 65 and those disproportionally impacted/underserved |
- Health care providers who are central to treating patients with T2D and CVD—emphasis on primary care providers (MDs, NPs and PAs), Cardiologists and Endocrinologists

The organization is comfortable working collaboratively with the ADA and AHA to achieve the desired outcomes.

The organization thinks strategically about assessing the impact of its work, with measurable goals and results.

The organization partners with others to work collaboratively within the community.

The organization displays strong and effective leadership both internally and externally in the community.

The organization aligns with the philosophy of striving for sustainable and systematic change.

| Selected - grantee Deliverables | • Execute an intervention which addresses one or more of the desired outcomes outlined above.  
|                               | • MATERIALLY participate in Know Diabetes by Heart alliance collaborative calls, approximately quarterly, and calls with ADA/AHA at pre-agreed cadence.  
|                               | • Leverage the Know Diabetes by Heart initiative resources as appropriate to support the project  
|                               | • Provide a basic level of initiative visibility and acquisition support including, but not limited to social media posts, e-newsletter placements and linking to knowdiabetesbyheart.org from organization’s webpage.  
|                               | • Provide progress and summary reports (programmatic and financial) |

| American Heart Association and American Diabetes Association Deliverables | • Provide project funding and collaborative support  
|                                                                          | • PROVIDE Know Diabetes by Heart content and resources  
|                                                                          | • Solicit organization input on related resources and interventions as appropriate  
|                                                                          | • Facilitate broader collaboration through hosting KDBH alliance calls and hosting a shared workspace  
|                                                                          | • Provide an annual summary report of the initiative to various stakeholders |

| Timeline | • September 9, 2019 - October 30, 2019 – Proposal submissions  
|          | • November 2019 – Review and select awarded organization(s)  
|          | • By December 31, 2019 – Grantee will receive lump-sum award via check  
|          | • January 1, 2020 – December 31, 2020 – Project delivery  
|          | • March, June, September 2020 – Quarterly calls  
|          | • July 15, 2020 – Mid-year project report due  
|          | • January 1, 2021 – Project summary report due  

*Timeline for project delivery may shift up to 2 months if planning/ramp-up time is needed.

| Award Amount and Guidelines | • Up to $100,000 in award funding. Minimum grant amount $20,000. Maximum grant amount $100,000.  
|                            | • Only one grant application allowed per organization.  
|                            | • All funds must be used in calendar year 2020.
- Project must be single funded and cannot be combined with any other external grant funding.
- Selected organization(s) must sign a written agreement with AHA and ADA