AGENDA

7:00am-8:00am  Check-In and Breakfast

8:00am-8:30am  Introduction to the Campaign

William T Cefalu, MD
Chief Science, Medicine and Mission Officer
American Diabetes Association
Arlington, Virginia

8:30 am-9:15am  Magnitude and Assessment of Therapeutic Inertia

Kamlesh Khunti, FRCGP, FRCP, MD, PhD
Professor, Leicester Diabetes Centre - Bloom
Leicester General Hospital
Leicester, United Kingdom

9:15am-9:30am  Patient Mission Moment

Felicia Hill-Briggs, PhD, ABPP
President, American Diabetes Association, Health Care and Education
Professor of Medicine; Physical Medicine and Rehabilitation; Health, Behavior and Society; and Acute and Chronic Care
Johns Hopkins University
Senior Director of Population Health Research and Development
Johns Hopkins HealthCare LLC
Baltimore, Maryland

9:30am-10:00am  BREAK

10:00am-10:30am  Clinician- Primary Care + Specialist Perspective

M. Sue Kirkman, MD
Professor of Medicine and Medical Director, Diabetes Clinical Trials Unit
University of North Carolina
Chapel Hill, North Carolina
Sandra Leal, PharmD, MPH  
Member, American Diabetes Association’s Primary Care Advisory Group  
Chief Operating Officer  
SinfoniaRx  
Tucson, Arizona  

Gretchen Youssef, MS, RD, CDE  
President-Elect, American Diabetes Association, Health Care and Education Program Director, MedStar Diabetes Institute  
MedStar Health  
Washington, District of Columbia  

10:30am-11:15am  Moderated Discussion to follow  

11:15am-11:30am  Health System Perspective  

Beth Averbeck, MD  
Senior Medical Director of Primary Care  
HealthPartners Medical Group  
Minneapolis, Minnesota  

Luigi Meneghini, MD, MBA  
Professor and Executive Director of the Global Diabetes Program  
Parkland Health and Hospital System  
Department of Internal Medicine, Division of Endocrinology  
University of Texas Southwestern Medical Center  
Dallas, Texas  

11:30am-12:15pm  Moderated Discussion to follow  

12:15pm-1:30pm  LUNCH  

1:30pm-1:45pm  Payor Perspective  

Sanford Cohen, MD  
United Healthcare  
Islandia, New York
1:45pm-2:30pm  Moderated discussion to follow

2:30pm-3:00pm  **Industry Perspective**

**Rachele Berria, MD, PhD**  
Global Vice President  
Medical Head, Diabetes  
Sanofi  
Bridgewater, New Jersey

**Karmeen Kulkarni, MS, RD, BC-ADM, CDE**  
Director, Scientific Affairs  
Abbott Diabetes Care  
Officer Emeritus, American Diabetes Association  
Salt Lake City, Utah

**Swapnil N. Rajpathak, MD, MPH, DrPH**  
Executive Director for the Center for Observational and Real World Evidence  
Merck  
Kenilworth, New Jersey

3:00pm-3:30pm  Moderated discussion to follow

3:30pm-4:00pm  **BREAK**

4:00pm-4:45pm  **Summary and Wrap-Up**

**William H. Polonsky, PhD, CDE**  
President, Behavioral Diabetes Institute  
Associate Clinical Professor  
University of California, San Diego  
San Diego, California

4:45pm-5:00pm  **Next Steps**