

Contest Official Rules and Disclaimer

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN

1. Eligibility: Contest is open to anyone. Entrants must be at least 18 years old as of their date of entry in the contest in order to qualify.

2. Agreement to Rules: By entering the Contest, the Entrant ("You") agree to abide by the Official Rules and decisions, which are binding. The ADA reserves the right to refuse, withdraw, or disqualify any entry at any time at the ADA's sole discretion. By entering the Contest, the You represents and warrants that You are eligible to participate based on eligibility requirements explained in the Official Rules. You also agree to accept the decisions of the ADA as final and binding as it relates to the Contest.

3. Contest Entry Period: Promotion begins and ends as described where the Contest is announced ("Entry Period"). To be eligible for the Contests, entries must be received by 11:59 pm Eastern March 3, 2025.

4. The ADA regularly receives and takes photographs, videos or motion pictures; or receives or produces videotapes, audiotapes, social media post, web casts, or other types of media productions that capture names, voices, and/or images (any of the foregoing types of media are called the "Materials"). By entering a submission, you grant permission to the ADA to use, reuse, copy, publish, display, exhibit, reproduce, and distribute the Materials in any educational or promotional materials or other forms of media without notifying You. Entrants agree to be identified by name in any material and are participating on a voluntary basis and understand they will not be compensated in any way for the Materials.

5. Prizes: The Winner(s) of the Contest (the "Winner") will receive prizes and/or recognition. The actual/appraised prize value may differ at the time the prize is awarded. The prize(s) shall be determined solely by the ADA. The prize is non-transferable. The Winner, upon acceptance of the prize, is solely responsible for all expenses related to the prize, including without limitation any and all local, state, and federal taxes. By accepting the prize, the selected Winner grants permission for the ADA to use the Winner's likeness, entry, and name for purposes of advertising and trade without further compensation unless prohibited by law.

6. Selection and Notification of Winner: The Winner will be selected by a panel of judges onsite at the 85th Scientific Sessions of the American Diabetes Association®. Judges will look for: innovative solutions, how participants present on stage, the

overall potential of the product or service, and the potential/realized impact. The decision of the judges is final.

7. Rights Granted by You: By submitting an entry (e.g., text, video, photo, etc.) into the Contest, You understand and agree that the ADA, any individual acting on the ADA's behalf, and the licensees successors, and assigns of the ADA shall, where permitted by law, have the right to print, publish, broadcast, distribute and use in any media known now or hereafter developed, in perpetuity, worldwide, and without limitation, your submission, name, photo, portrait, voice, likeness, image, statements about the Contest, and your biographical information for news, publicity, advertising, promotional purposes, trade, information, and public relations without any further notice, review, consent, compensation, or remuneration.

Entries must be original work and not violate anyone's proprietary or intellectual property rights. You shall defend or settle against such claims at your sole expense, and You shall indemnify, defend and hold harmless the ADA from any suit as a result of infringing on anyone's proprietary or intellectual property rights.

8. Terms & Conditions: In its sole discretion, the ADA reserves the right to modify, suspend, cancel, or terminate any and all Contest causes beyond the ADA's control.

9. Limitation of Liability: Your entry into the Contest constitutes Your agreement to release and hold harmless the ADA and its subsidiaries, representatives, affiliates, partners, advertising and promotion agencies, successors, agents, assigns, directors, employees, and officers against and from any and all claims, liability, illness, injury, death, litigation, loss, or damages that may occur, directly or indirectly from participation in the Contest.

10. By participating in the Contest, You, the Entrant, have affirmatively reviewed, accepted, and agreed to all of the Official Rules.