**Women’s Health Social Media Messaging for Professionals**

**Social Media Post #1**

Gestational diabetes (GDM) affects up to 9% of pregnancies in the United States, manifesting in Black and Hispanic women up to two times more than white women. As health care professionals, it’s crucial to work together to address health disparities, eliminate biases, and improve maternal health outcomes for all. Access these American Diabetes Association® resources to learn how you can play a role in ensuring equitable care. **professional.diabetes.org/WomensHealth**

**Social Media Post #2**

Early screening for gestational diabetes (GDM) is vital for women at high risk. Encourage the people you see to get screened between 24–28 weeks. Early detection can make a significant difference in their health and the health of their baby. Learn more with these American Diabetes Association® resources. **professional.diabetes.org/WomensHealth**

**Social Media Post #3**

The American Diabetes Association® offers a suite of tools and resources to support health care professionals in increasing their knowledge of gestational diabetes (GDM), screening recommendations, and treatment guidelines. Explore their resource library, including infographics, continuing education (CE) opportunities, webinars, patient resources, and more so you can stay informed and deliver top-tier care. **professional.diabetes.org/WomensHealth**

**Social Media Post #4**

Stay up to date on the latest guidelines and best practices to improve maternal health outcomes for the people you see. Access live or on-demand American Diabetes Association® webinars to expand your knowledge.

**professional.diabetes.org/WomensHealth**



Part of the Women’s Health Initiative from the American Diabetes Association®.