**Women’s Health Newsletter Messages for Consumers**

**Newsletter #1**

**Headline:**Early Screening for Diabetes When Pregnant

**Copy:** If you’re pregnant and at high risk, getting screened for gestational diabetes (GDM) between 24–28 weeks is critical for a healthy pregnancy. Early detection can improve your and your baby’s health. Talk with your health care provider about scheduling a screening today.

**Call-to-action:**Learn More

**URL:**diabetes.org/gdm

**Newsletter #2**

**Headline:**Resources to Support Your Pregnancy Health

**Copy:**The American Diabetes Association® offers valuable tools and resources to support you during and after pregnancy if you are diagnosed with gestational diabetes (GDM). Stay informed to take care of your health during pregnancy and beyond.

**Call-to-action:**Explore Resources

**URL:**diabetes.org/gdm



Part of the Women’s Health Initiative from the American Diabetes Association®.

**Women’s Health Email Message for Consumers**

**Subject:**Protect you and your baby from GDM

**Preheader:** Why early screening for GDM is crucial to your health.

**Early screening can make all the difference.**

Hi,

Getting screened for gestational diabetes (GDM) is important—especially if you’re at high risk. We recommend talking to your health care provider about getting screened between 24–28 weeks of your pregnancy.

Early detection can make all the difference in managing your and your baby’s health. If you are diagnosed with GDM, ongoing screening and treatment after pregnancy are critical to avoid complications.

The American Diabetes Association® offers a wealth of tools and resources to support your health during and after pregnancy on topics such as:

* Nutrition guidance
* Treatment options
* Blood glucose (blood sugar) monitoring
* What to expect when you’re expecting
* What to discuss with your health care provider
* And more!

**Call-to-action:**Explore Resources

**Link:**diabetes.org/gdm



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