



Overcoming Therapeutic Inertia

ARLINGTON, VA • NOVEMBER 28, 2018

AGENDA

- 7:00am-8:00am Check-In and Breakfast
- 8:00am-8:30am **Introduction to the Campaign**
- William T Cefalu, MD**
Chief Science, Medicine and Mission Officer
American Diabetes Association
Arlington, Virginia
- 8:30 am-9:15am **Magnitude and Assessment of Therapeutic Inertia**
- Kamlesh Khunti, FRCGP, FRCP, MD, PhD**
Professor, Leicester Diabetes Centre - Bloom
Leicester General Hospital
Leicester, United Kingdom
- 9:15am-9:30am **Patient Mission Moment**
- Felicia Hill-Briggs, PhD, ABPP**
President, American Diabetes Association, Health Care and Education
Professor of Medicine; Physical Medicine and Rehabilitation; Health, Behavior
and Society; and Acute and Chronic Care
Johns Hopkins University
Senior Director of Population Health Research and Development
Johns Hopkins HealthCare LLC
Baltimore, Maryland
- 9:30am-10:00am BREAK
- 10:00am-10:30am **Clinician- Primary Care + Specialist Perspective**
- M. Sue Kirkman, MD**
Professor of Medicine and Medical Director, Diabetes Clinical Trials Unit
University of North Carolina
Chapel Hill, North Carolina



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Sandra Leal, PharmD, MPH

Member, American Diabetes Association's Primary Care Advisory Group
Chief Operating Officer
SinfoniaRx
Tucson, Arizona

Gretchen Youssef, MS, RD, CDE

President-Elect, American Diabetes Association, Health Care and Education
Program Director, MedStar Diabetes Institute
MedStar Health
Washington, District of Columbia

10:30am-11:15am Moderated Discussion to follow

11:15am-11:30am **Health System Perspective**

Beth Averbeck, MD

Senior Medical Director of Primary Care
HealthPartners Medical Group
Minneapolis, Minnesota

Luigi Meneghini, MD, MBA

Professor and Executive Director of the Global Diabetes Program
Parkland Health and Hospital System
Department of Internal Medicine, Division of Endocrinology
University of Texas Southwestern Medical Center
Dallas, Texas

11:30am-12:15pm Moderated Discussion to follow

12:15pm-1:30pm LUNCH

1:30pm-1:45pm **Payor Perspective**

Sanford Cohen, MD

United Healthcare
Islandia, New York



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1:45pm-2:30pm Moderated discussion to follow

2:30pm-3:00pm **Industry Perspective**

Rachele Berria, MD, PhD

Global Vice President
Medical Head, Diabetes
Sanofi
Bridgewater, New Jersey

Karmeen Kulkarni, MS, RD, BC-ADM, CDE

Director, Scientific Affairs
Abbott Diabetes Care
Officer Emeritus, American Diabetes Association
Salt Lake City, Utah

Swapnil N. Rajpathak, MD, MPH, DrPH

Executive Director for the Center for Observational and Real World Evidence
Merck
Kenilworth, New Jersey

3:00pm-3:30pm Moderated discussion to follow

3:30pm-4:00pm BREAK

4:00pm-4:45pm **Summary and Wrap-Up**

William H. Polonsky, PhD, CDE

President, Behavioral Diabetes Institute
Associate Clinical Professor
University of California, San Diego
San Diego, California

4:45pm-5:00pm **Next Steps**