







Health Care Professional Volunteer Opportunities







Call *1-888-DIABETES* to find out how you can get involved in your community!



ACTIVITY	VOLUNTEER OPPORTUNITIES	TIMEFRAME	RESOURCES
 <p>African American Program</p> <p><i>The program brings messages about diabetes to the African American Community through Diabetes Sundays and educational events. (Implemented based on market demographics.)</i></p>	<ul style="list-style-type: none"> ▪ Participate in planning African American Program outreach and events in your community. ▪ Distribute African American Program literature in your office or education program. ▪ Serve as community media spokesperson. ▪ Promote Diabetes Sundays. ▪ Present Project Power workshops in churches. ▪ Present Choose to Live workshops in the community. ▪ Promote ADA African American Resources including books and educational materials (e.g. Channel Series) in your program. 	<p>Year round</p>	<ul style="list-style-type: none"> ▪ Diabetes Sunday implementation materials ▪ Project Power implementation guides ▪ Choose to Live Toolkit ▪ www.diabetes.org/african-americans
 <p>Alert</p> <p><i>The American Diabetes Alert Day is held the fourth Tuesday of each March and is the Association's one day call to action to identify the undiagnosed. Efforts mainly focus on media activities.</i></p>	<ul style="list-style-type: none"> ▪ Serve as community media spokesperson. Conduct community presentations regarding ADA and diabetes (Speakers Bureau). ▪ Distribute Diabetes Risk Test, Diabetes Alert Day media materials and the "Could You Be at Risk?" brochure at work site. ▪ Distribute Diabetes Risk Test, Diabetes Alert Day media materials and the "Could You Be at Risk?" brochure to patients to share with family/friends. 	<p>March</p>	<ul style="list-style-type: none"> ▪ Diabetes Alert Day media materials (flyers/posters, e-cards) ▪ Diabetes Risk Test ▪ "Could You Be at Risk?" brochure ▪ www.diabetes.org/alert



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 <p>American Diabetes Month November American Diabetes Association.</p> <p>American Diabetes Month <i>During November the Association focuses its media attention on the education of people with diagnosed diabetes.</i></p>	<ul style="list-style-type: none"> ▪ Serve as community media spokesperson. ▪ Conduct community presentations regarding ADA and diabetes (Speakers Bureau). ▪ Distribute ADM media materials, which include flyers/posters at work site. ▪ Distribute ADM media materials, which include flyers/posters, to patients to share with family/friends. 	<p>October and November</p>	<ul style="list-style-type: none"> ▪ ADM media materials (flyers/posters) ▪ www.diabetes.org/adm
 <p>Awakening the Spirit <i>The Association's program to provide information to the Native American community. (Implemented based on market demographics.)</i></p>	<ul style="list-style-type: none"> ▪ Participate in planning Awakening the Spirit program outreach and events in your community. ▪ Distribute Awakening the Spirit literature. ▪ Promote Awakening the Spirit advocacy activities. 	<p>Year Round</p>	<ul style="list-style-type: none"> ▪ Awakening the Spirit Internet-based, advocacy materials ▪ www.diabetes.org/awakening



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<p style="text-align: center;">Diabetes Advocates</p> <p><i>Diabetes Advocates increase visibility and awareness of diabetes with government agencies and elected officials.</i></p>	<ul style="list-style-type: none"> ▪ Serve as a diabetes advocate by writing letters, making phone calls and visiting legislators on diabetes issues such as funding for research, prevention and access to affordable, quality health care. ▪ Attend lobby days in state capitols and Washington, DC in support of diabetes issues. ▪ As members of ADA’s Health Care Professionals Legal Advocacy Network fight discrimination against adults and children with diabetes. 	<p>Year round</p>	<ul style="list-style-type: none"> ▪ ADA Action Center advocacy.diabetes.org ▪ Legal Advocacy Network and materials www.diabetes.org/advocacy ▪ Local ADA Advocacy Chair in your community
 <p style="text-align: center;">Diabetes EXPOS</p> <p><i>Large diabetes trade shows implemented in select major markets.</i></p>	<ul style="list-style-type: none"> ▪ Serve on planning committee. ▪ Solicit sponsors and exhibitors. ▪ Promote to patients. ▪ Participate in screening area and/or “Ask the Expert” area. ▪ Exhibit information about your education program. ▪ Be a presenter or speaker. 	<p>Spring and Fall</p>	<ul style="list-style-type: none"> ▪ EXPO implementation materials ▪ www.diabetes.org/expo
 <p style="text-align: center;">Leadership Councils</p>	<ul style="list-style-type: none"> ▪ Recruit highly influential and effective volunteer leadership for all projects. ▪ Open community “doors” through personal and professional spheres of influence. ▪ Nominate volunteer leadership for national ADA service. ▪ Serve as the “voice of ADA” within a community. ▪ Provide input to market planning in concert with the ADA strategic plan. 	<p>Year round</p>	<ul style="list-style-type: none"> ▪ Leadership Council toolkit ▪ www.diabetes.org/volunteer

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 <p>Por tu Familia <i>Through this program, the Association provides educational workshops, large scale health fairs and culturally and linguistically appropriate information to the Hispanic/Latino community.</i></p> <p><i>(Implemented based on market demographics.)</i></p>	<ul style="list-style-type: none"> ▪ Participate in planning and implementing Hispanic/Latino Program activities in your community including Diabetes Days, Feria de Salud Por Tu Familia, Everybody Dance and Move for Your Health, Health and Flavor in the Latino Kitchen, With All My Heart and other workshops related to diabetes management and complications. ▪ Distribute Hispanic/Latino Program materials in your office and education program. ▪ Promote ADA Hispanic/Latino resources including books, education materials (e.g. Channel Series, recipe samplers) in your education program. ▪ Serve as community media spokesperson. ▪ Join the local Por Tu Familia Volunteer Committee. 	<p>Year Round</p>	<ul style="list-style-type: none"> ▪ Latino program and implementation materials ▪ www.diabetes.org/espanol
 <p>Professional Opportunities <i>(In select markets)</i></p>	<ul style="list-style-type: none"> ▪ Attend nationally and/or locally sponsored programs. ▪ Present at ADA sponsored programs. ▪ Provide ADA patient education materials to patients. ▪ Use ADA materials for professional growth. 	<p>Varies</p>	<ul style="list-style-type: none"> ▪ Professional Education implementation materials ▪ professional.diabetes.org

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 <p>Publications</p> <p><i>Providing important information to people with diabetes and the health professionals who serve them.</i></p>	<ul style="list-style-type: none"> Promote ADA's consumer membership which includes a subscription to the monthly <i>Diabetes Forecast</i> magazine. Encourage people to buy ADA books for both the general public and health professionals. Become professional members of ADA and receive one or more of ADA's four professional journals: <i>Diabetes</i>, <i>Diabetes Care</i>, <i>Diabetes Spectrum</i>, <i>Clinical Diabetes</i>. 	<p>Year round</p>	<ul style="list-style-type: none"> Membership information: www.diabetes.org/membership The e-store on store.diabetes.org
 <p>1-800-DIABETES & diabetes.org</p> <p><i>Calls to 1-800-DIABETES are answered in the Call Center by highly trained multi-lingual staff.</i></p>	<p><i>The Call Center and Web site provide up-to-date information on numerous diabetes issues and topics.</i></p> <ul style="list-style-type: none"> Refer patients and family to 1-800-DIABETES and diabetes.org for diabetes information. Promote the consumer e-newsletter to patients. 	<p>Year round</p>	<ul style="list-style-type: none"> 1-800-DIABETES promotional pieces AskADA@diabetes.org

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 <p>Research Program <i>The Association's Nationwide Research Program is supported through a designated percentage of every dollar contributed and through contributions to the American Diabetes Association Research Foundation.</i></p>	<ul style="list-style-type: none"> ▪ Become a Research Foundation Donor. ▪ Identify potential research Foundation Donors. ▪ Submit a grant proposal. ▪ Participate in or host a nurturing event. ▪ If you are an ADA-funded researcher, host a tour of your lab for a potential donor. ▪ Donate your honorarium to the ADA Research Foundation. 	<p>Year round</p>	<ul style="list-style-type: none"> ▪ Research Program and Foundation brochures and materials ▪ professional.diabetes.org ▪ https://www.diabetes.org/diabetes-research/ADA-Research-Foundation/researchfoundation.jsp ▪ www.diabetes.org/research
 <p>Step Out to Fight Diabetes <i>The Association's signature fund raising event.</i></p>	<p><i>Step Out brings participants together to walk for a few miles and make a difference to end diabetes. Walkers form teams and solicit donations from family, friends, co-workers, etc.</i></p> <ul style="list-style-type: none"> ▪ Walk in Step Out to Fight Diabetes. ▪ Form a Walk Team of colleagues and patients. ▪ Assist in corporate sponsorship recruitment. ▪ Sponsor a mile marker, rest stop, etc. ▪ Serve as a day-of-event volunteer and/or coordinate the first aid services. ▪ Participate in "Ask the Expert" area. 	<p>Primarily October</p>	<ul style="list-style-type: none"> ▪ Step Out to Fight Diabetes materials ▪ Team Recruitment materials ▪ www.diabetes.org/stepout

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 <p>School Walk for Diabetes <i>School Walk brings together students, teachers and parents, and promotes exercise and diabetes awareness, while raising money for the ADA.</i></p>	<p><i>Schools receive physical education equipment and children receive prizes for participating.</i></p> <ul style="list-style-type: none"> ▪ Recruit schools/districts to participate in School Walk (year-round). ▪ Leverage relationships with school nurses or physical education teachers. ▪ Serve as a mentor and provide follow-up with schools, and continue to build relationships. ▪ Recruit other volunteers, especially parents, to secure their schools' participation (year-round). ▪ Participate in “Ask the Expert” area, (e.g., benefits of exercise and diabetes awareness to children). 	<p>Year round (recruitment) - Events predominantly September through May</p>	<ul style="list-style-type: none"> ▪ School Walk materials ▪ www.diabetes.org/schoolwalk
 <p>Tour de Cure <i>Tour is the Association’s spring cycling fund raising event. Tour is a ride, not a race, with routes designed for everyone.</i></p>	<p><i>Riders solicit donations from friends, family, co-workers, patients, etc.</i></p> <ul style="list-style-type: none"> ▪ Ride in Tour de Cure. ▪ Form a Tour Team of co-workers and patients. ▪ Assist in corporate sponsorship recruitment. ▪ Sponsor a mile marker, rest stop, etc. ▪ Serve as a day-of-event volunteer and/or coordinate the first aid services for Tour. ▪ Participate in “Ask the Expert” area. 	<p>Year round (recruitment) – Events are predominantly April through June</p>	<ul style="list-style-type: none"> ▪ Tour de Cure materials ▪ Team Recruitment materials ▪ www.diabetes.org/tour

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 <p>Youth Programs The Association has a strong commitment to providing information and support to youth with diabetes and their families.</p> 	<p>Camp and Youth Retreats <i>(in select markets)</i></p> <ul style="list-style-type: none"> ▪ Distribute promotional materials to patients. ▪ Serve as camp staff. ▪ Assist with camp funding activities. ▪ Provide self-management training for camp staff. 	Camps primarily June – August	<ul style="list-style-type: none"> ▪ Camp brochures ▪ Camp implementation materials ▪ www.diabetes.org/camp
	<p>Family Resource Network (FRN) <i>(in select markets)</i></p> <ul style="list-style-type: none"> ▪ Promote FRN to patients. ▪ Assist with FRN planning. ▪ Assist in identifying and training Family Link volunteers. 	Year round	<ul style="list-style-type: none"> ▪ FRN brochure ▪ FRN implementation materials ▪ www.diabetes.org/frn
	<p>Planet D</p> <ul style="list-style-type: none"> ▪ Provide/promote information. 	Year round	<ul style="list-style-type: none"> ▪ Wizdom brochure and pads ▪ www.diabetes.org/wizdom ▪ www.diabetes.org/youthzone ▪ www.diabetes.org/planetd
	<p>School Advocacy</p> <ul style="list-style-type: none"> ▪ Become a member of ADA's Health Care Professional's Legal Advocacy Network to help fight discrimination against children with diabetes. 	Year round	<ul style="list-style-type: none"> ▪ NDEP school guide (National Diabetes Education Program) ▪ School advocacy materials ▪ ADA Health Care Professionals Legal Advocacy Network